



STRINGHAM
WEST REALTY

Seller Agent's Checklist

- Full-Time Real Estate Services & Representation
- Provide Thorough Comparative Market Analysis
- Seller Pre-Listing Checklist (Downloadable from company website)
- Weekly Listing Activity Reports
- Photos Professionally Edited
- 24 Hour Showing Service
- Floor Plan of the property
- Drone Photos
- Education on Current Market Conditions
- Just Listed Postcards to the neighborhood
- Extensive Internet Presence — Propagation to Thousands of Websites
- Social Media Marketing, Including Facebook Ads
- Order Preliminary Title Report
- Consistent & Frequent Communications
- Complete Explanation of All Related Paperwork
- Advise On & Negotiate All Offers
- Manage the Transaction (Title, Mortgage, Inspections, & Other Realtor)
- Send all signed paper work to the secretary within 1 business day